

Springfield Fall 5K Series Sponsorship Request



Hosted by the Springfield Downtown Development Authority
in Partnership with the Effingham College and Career
Academy FFA Chapter



The Fall 5K Series is a three-part race series that will be held in Springfield during the months of October, November and December. This event series provides a unique experience for runners by letting them compete on a familiar 5K track in a safe location. The course will start and finish at Ulmer Park, along Springfield's designated 5K Route. The Series is open to families and community members of all ages to both run and walk the course. Our goal is to have approx. 75-100 runners or walkers at each 5K event. Each participant will receive a race series finisher medal, as well as a charm for each individual event. The charms can be attached to the medal for a one of a kind display.

Thank you for your willingness to be an instrumental part of the Springfield Fall 5K Series. We feel this event has experienced great successes in past years, and we are looking forward to partnering with you to continue to grow our event. This series is hosted and facilitated by the Springfield Downtown Development Authority in partnership with the Effingham College and Career Academy FFA to showcase Springfield and provide a fun, healthy and exciting activity for participants. Downtown funds will be used for façade grants and assistance for new and existing businesses. The ECCA FFA Chapter will use proceeds to help fund travel and scholarship opportunities for its members. Support on all levels is much appreciated. Rest assured, your sponsorship will be used to invest directly back into our community through expansion and revitalization of downtown Springfield while making a positive difference in the lives of Effingham County students.

Thank you!

5K Series Planning Committee

2021 Race Dates:

October 16th

November 13th

December 11th

Sponsorship Levels

LEVEL	5K Sponsorship Benefits	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	<u>Vendor</u>
		\$500	\$250	\$100	\$50
_____	Vendor Space at Event	X	X	X	X
_____	Item for Race Packets	X	X	X	X
_____	Logo Display on Website	X	X	X	X
_____	Logo on banner	X	X	X	
_____	Name Mention at Announcements	X	X	X	
_____	Logo Displayed at Event	X	X		
_____	Receive a Race Medal	X	X		
_____	Free Race registrations	X2	x 1		

_____ Race Title Sponsor: \$1500

For those Sponsors that really want to have an impact and an amazing presence at one or more of our races there is the option to become a title sponsor of one of the 5K races in the Series. Title sponsors will receive all the benefits of the existing sponsor levels but will additionally receive:

- Join forces with the Fall 5K Planning Committee to name the race and choose the theme that will best promote your company
- Collaborate with the Fall 5K Planning Committee to create race day activities and establish additional competitions or awards
- Get exclusive right to develop and approve the medal charm for the race
- Privileges to select the swag and display your logo on the swag item(s) offered for the race
- Company name on the trophies presented at the race
- Company name and logo displayed on all advertising specific to race, in print and online
- Get exclusive VIP sponsorship space adjacent to registration at the event
- Participate in the presentation of awards at the race
- Opportunity to be present as a vendor and offer promotional materials at all events
- Choice of FIVE free race registrations OR \$10 discount code for employee use
- Opportunity to have your business be the packet pickup location prior to the race.

